

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on: 08/15/2010

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

20002

FEC ID No. C00042366

24-Hour Notice ☐ 48-Hour Notice ☒

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1 / 1
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if 24-hour notice ☐ 48-hour notice ☒

Full Name (Last, First, Middle, Initial) of Payee

Shorr Johnson Magnus

Date

08 / 13 / 2010

Amount

12000.00

Mailing Address

1831 Chestnut Street, 6th FL

City

Philadelphia

State

PA

Zip Code

19103

Purpose of Expenditure

Media Production Estimate

Category/
Type

Office Sought:

House

State: PA

X Senate

District: 00

Presidential

Check One:

Support

X Oppose 2010

Disbursement For:

Primary

X General 2010

Other (specify):

Transaction ID: SE-65288

Calendar Year-To-Date Per Election
for Office Sought

375389.00

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

08 / 13 / 2010

Amount

363389.00

Mailing Address
PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/
Type

Office Sought:

House

State: PA

X Senate

District: 00

Presidential

Check One:

Support

X Oppose

Disbursement For:

Primary

X General 2010

Other (specify):

Transaction ID: SE-65291

Name of Federal Candidate supported or Opposed by expenditure:

Pat Toomey

Calendar Year-To-Date Per Election
for Office Sought

363389.00

(a) SUBTOTAL of Itemized Independent Expenditures

375389.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

375389.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature

08 / 15 / 2010

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Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

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FEC ID No. C00042366

SECRETARY OF THE SENATE
10 AUG 16 AM 7:35

☐ 24-Hour Notice ☒ 48-Hour Notice

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ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/1

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

Check if ☐ 24-hour notice ☒ 48-hour notice

C C00042366

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

08 / 13 / 2010

Mailing Address
PO Box 7777

Amount

125000.00

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/
Type

Office Sought:

☐ House

State: PA

☒ Senate

District: 00

☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:

Pat Toomey

Check One:

☐ Support

☒ Oppose

Disbursement For: ☐ Primary

☒ General 2010

☐ Other (specify):

Calendar Year-To-Date Per Election
for Office Sought

500389.00

Transaction ID: SE-65370

(a) SUBTOTAL of Itemized Independent Expenditures

125000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

125000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

08 / 15 / 2010

NANCY ERICKSON
SECRETARY

DANA K. MCCALLUM
SUPERINTENDENT

HART SENATE OFFICE BUILDING
SUITE 232
WASHINGTON, DC 20510-7116
PHONE: (202) 224-0322

United States Senate

OFFICE OF THE SECRETARY

OFFICE OF PUBLIC RECORDS

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PREPARER

RD

DATE PREPARED

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